

BRAND GUIDE



LANGUAGE

WE WILL NO LONGER USE THE TAGLINE "FEEDING THE HUNGRY THROUGHOUT THE NORTH". REFRAIN FROM USING THE PHRASE "FEEDING THE HUNGRY" IN ANY ONLINE OR PRINT MATERIALS.

NEW LANGUAGE: FOOD INSECURITY, NEIGHBORS, NEIGHBORS IN NEED, FOOD INSECURE NEIGHBORS, OR SIMILAR PHRASING.

COLOR PALETTE



#E4CEAF



#B17B2B



#608E8E



#00625F

LOGO FILES



FULL COLOR



WHITE LOGO



BLACK LOGO

CLICK THE IMAGE ICON TO DOWNLOAD THE LOGO, PLEASE DO NOT ALTER THE COLORS IN THE FULL COLOR LOGO.